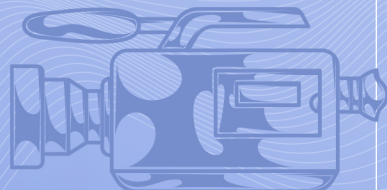


WINTER SCHOOL 2023

МАГИСТЕРСКАЯ ПРОГРАММА «СОВРЕМЕННАЯ ЖУРНАЛИСТИКА» ИНСТИТУТА МЕДИА НИУ ВШЭ

ТРАЕКТОРИЯ
«ПРОИЗВОДСТВО НОВОСТЕЙ
В МЕЖДУНАРОДНОЙ СРЕДЕ»



ПРИМЕЧАНИЕ: ВСЕ ЗАНЯТИЯ БУДУТ ПРОХОДИТЬ НА АНГЛИЙСКОМ ЯЗЫКЕ.

FEBRUARY, 4TH, SATURDAY

- | | |
|--------------------|---|
| 12:00-12:10 | School opening, introductory remarks |
| 12:10-13:20 | Mainstream vs Alternative: modern international media environment at the first quarter of the 21-st century
Alexei Nikolov, «Modern journalism» Master's programme Supervisor |
| 13:30-14:40 | Basic tools of international multimedia journalism
Oleg Dmitriev, «International News Production» track supervisor |
| 14:50-16:15 | Modern television news in international environment
Eunan O'Neill, news presenter, RT, Oleg Dmitriev |
| 16:15-16:30 | Home task explanation, Q&A session |

FEBRUARY, 5TH, SUNDAY

- | | |
|--------------------|---|
| 12:00-13:15 | Home task analysis
Oleg Dmitriev |
| 13:30-15:00 | How to cover breaking news: a set of practical exercises
Viktoria Polikarpova, Head of Sputnik News Service |
| 15:00-15:15 | Q&A session |